

# **JUMPSTART**

**Downsized? Laid Off? Unemployed?  
Dreaming about starting your own business? Ready to be your own boss?  
Then JUMPSTART is exactly what you need!**

A low cost, flexible five-week workshop series that helps prospective business owners increase their chances for success and reduce the risks associated with starting a business.

**JumpStart will help you learn how to:**

- better develop and launch new ventures
- enter and penetrate the marketplace
- evaluate your business ideas so you develop only winning concepts

**The JumpStart Series workshops:**

- Before You Start - learn how to move from employee to business owner
- Market Research - teaches how to assess the feasibility of your business ideas
- Financial Analysis - provides financial basics critical to business success
- The Business Plan - helps business owners plan for growth and profitability
- Business Launch - understand the legal, financial, insurance, employment and tax requirements

**Entrepreneurial Strategies and Tactics can be Learned—It's All Up to You!  
JumpStart Series**

**Times: 6:00 p.m. – 9:00 p.m.**

**Before You Start: October 19, 2017**

**Market Research: October 26, 2017**

**Financial Analysis : November 2, 2017**

**The Business Plan: November 9, 2017**

**Business Launch: November 16, 2017**

**Registration Deadline for Series: October 14, 2017**

**Location: 1315 Walnut Street, Suite 1124  
Philadelphia, PA 19107**

Fees are non-refundable. Limited financial aid is available to those who qualify.

For more information call 215-790-9232, fax 215-790-9231, email [info@womensbdc.org](mailto:info@womensbdc.org),  
or visit our website at [www.womensbdc.org](http://www.womensbdc.org).

**To register, complete the registration form on the back and return with your payment.** →

Discounted parking is available at LAZ Parking located on Juniper St. between  
Walnut & Locust Streets, one block East of Broad Street.



This program is partially funded by Wells Fargo, and by a cooperative agreement with the U.S. Small Business Administration.



Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance.  
Call 215-790-9232 to make the arrangements.



### Workshop Registration Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Name (if applicable) or Business Idea \_\_\_\_\_

Check Best Daytime Phone Number to Contact You:

[ ] Home: \_\_\_\_\_ [ ] Business/Work: \_\_\_\_\_ [ ] Cell: \_\_\_\_\_

Email \_\_\_\_\_



Select individual workshops or the JumpStart series.

Before You Start	<input type="checkbox"/>	10/19/17	5:45 - 9 pm	\$35
Market Research	<input type="checkbox"/>	10/26/17	6:00 - 9 pm	\$35
Financial Analysis	<input type="checkbox"/>	11/02/17	6:00 - 9 pm	\$35
The Business Plan	<input type="checkbox"/>	11/09/17	6:00 - 9 pm	\$35
Business Launch	<input type="checkbox"/>	11/16/17	6:00 - 9 pm	\$35
Entire JUMPSTART series	<input type="checkbox"/>	10/19/17 – 11/16/17		\$155

**Early discount:**

**Register for series and pay by**  **10/05/2017** **\$135**

**Registration deadline is October 14, 2017 for series.**

JUMPSTART series is **half price (\$77.50)** for 1 business partner.

[ ] I have enclosed a check in the amount of \$ \_\_\_\_\_ made payable to WBDC.

[ ] Please charge my: Visa \_\_\_ MasterCard \_\_\_ Amex \_\_\_ Discover \_\_\_

**Please print:**

Total Amount: \$ \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CID: \_\_\_\_\_

*(The CID for Visa, MC and Discover is a forward sloped three-digit number in the signature area on the back of the card. For Amex, it is a small, four-digit number to the right of the account number.)*

Signature: \_\_\_\_\_

Billing address/zip code: \_\_\_\_\_  
(if different from mailing address)

**Please note:**

- Fees are non-refundable. Limited financial aid is available to those who qualify.
- Send payment and registration form to:

WBDC  
 1315 Walnut Street, Suite 1116  
 Philadelphia, PA 19107-4711  
 Phone: 215-790-9232  
 Fax: 215-790-9231  
 Email: info@womensbdc.org  
 Web: www.womensbdc.org

For Official Use
Check # _____
Rec'd by _____
Date Rec'd _____