



## FastTrac<sup>®</sup> NewVenture<sup>™</sup> Application form

### For aspiring entrepreneurs---

**FastTrac<sup>®</sup> NewVenture<sup>™</sup>** presents the rewards and risks of entrepreneurship, methods and tools for market research and financial estimates, plus entry strategies. You will learn the process for preparing and will complete a start-up business plan.

<b>FastTrac<sup>®</sup> NewVenture<sup>™</sup></b>
Ten sessions from 6:00 pm – 9:30 pm on the following Tuesdays: March 14, March 21, March 28, April 4, April 11, April 25, May 2, May 9, May 16, & and May 23
<ul style="list-style-type: none"> <li>• Graduation Ceremony – Tuesday, June 6, 2017 from 5:30 – 7:30pm</li> </ul>
<ul style="list-style-type: none"> <li>• Fee: Course registration / materials: \$350</li> <li>• <b>Early registration discount: \$300 for applications submitted by February 21, 2017</b></li> <li>• Final application deadline: March 3, 2017</li> <li>• <b>Limited financial aid is available to those who qualify. Financial aid application is available upon request.</b></li> </ul>
<ul style="list-style-type: none"> <li>▪ Location: Women's Business Development Center 1315 Walnut Street, Suite 1124 Philadelphia, PA 19107-4711</li> </ul>

### Application Instructions:

- Fill in all the information requested and provide as much detail as possible in the spaces provided.
- Feel free to attach any documents about your business concept, product or service, or business needs and strategies.
- Mail, fax, or scan and email your completed application to:  
Women's Business Development Center, 1315 Walnut St., Suite 1116, Philadelphia, PA 19107.  
Fax: 215-790-9231.  
Email: [training@womensbdc.org](mailto:training@womensbdc.org)

Space is limited! Applications will be considered on a first come, first served basis.

Upon receipt of your application, WBDC will contact you for a phone interview. You will be notified by mail regarding your acceptance. If accepted, you must submit your payment by the due date indicated on your acceptance letter to reserve your seat.

If you have any questions, please call 215-790-9232, email [info@womensbdc.org](mailto:info@womensbdc.org), or visit our website at [www.womensbdc.org](http://www.womensbdc.org).

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PLEASE PRINT

Date \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Address (home or business) \_\_\_\_\_  
Street\_\_\_\_\_  
City State Zip Code

Name of Your Business (if applicable) \_\_\_\_\_

Check Best Daytime Phone Number to Contact You:

 Home \_\_\_\_\_  Business/Work \_\_\_\_\_  Cell \_\_\_\_\_

Preferred E-mail address:

(for internal use only)

 Personal \_\_\_\_\_  Business \_\_\_\_\_

Website: \_\_\_\_\_

*Please note: all information you provide in and with your application will remain confidential and will be used by the Women's Business Development Center only in evaluating your readiness for the program.*

Generally, your readiness for the course is indicated by the following: For FastTrac NewVenture you have identified and can describe a business concept, product or service for which you will be able to pursue the preparation of a business plan.

**1. Which of the following most closely resembles your current self-employment situation?**

- Thinking about starting a business  
 Am in process of starting a business but have made no sales  
 Have opened a business and made sales within the last 12 months  
 Have been in business with sales for more than 12 months

**2. How long have you been planning to start your own business?**

- Less than 1 year       1-2 years       3-5 years       already started: Year \_\_\_\_\_

**3. How many years of experience have you had in the field in which you plan to start your own business?** \_\_\_\_\_

**4. How many years of experience have you had as a manager in a company you did not own?** \_\_\_\_\_



11. Do you own a personal computer? \_\_\_\_yes \_\_\_\_no  
If you answered no, do you have regular access to a computer? \_\_\_\_yes \_\_\_\_no
12. Do you have internet service? \_\_\_\_yes \_\_\_\_no
13. How comfortable are you with computers in general?
  
14. Will you primarily be using a Mac or a Windows PC? \_\_\_\_\_
15. Does the computer have Microsoft Word? \_\_\_\_yes \_\_\_\_no
16. How comfortable are you using Microsoft Word?
  
17. Does the computer have Microsoft Excel? \_\_\_\_yes \_\_\_\_no
18. How comfortable are you with using Microsoft Excel?
  
19. Do you know how to attach a document to an email message? \_\_\_\_yes \_\_\_\_no